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FOR IMMEDIATE RELEASE

From: **John Rouse, National Sales Manager**

PROTECT-ALL® Commercial Flooring Launches Revamped Web Site

Oscoda, Michigan – August 28, 2009 – Oscoda Plastics®, Inc., recently launched a revamped web site for its PROTECT-ALL® Commercial Flooring product line.

The new web site, which can be found at www.oscodaplastics.com features:

- A 'green' section
- Application pages
- Easy navigation
- An on-line ordering system

“Our new site offers an intuitive overview of our complete product line and will help customers learn about our flooring products,” said John Rouse, National Sales Manager for Oscoda Plastics. “Our newest feature is an online ordering system that will help our customers to submit orders in minutes.”

PROTECT-ALL is the leading environmentally-friendly recycled vinyl flooring product manufactured in the United States from 100% pre-consumer vinyl. PROTECT-ALL is commercial grade, slip-resistant flooring certified by the National Flooring Safety Institute.

PROTECT-ALL helps reduce slips and falls and is also resistant to mildew and other bacterial growth. It does not absorb water and is non-corrosive, even when exposed to chemicals, animal fats, or grease. Recommended applications include: building entrances,

gymnasiums, weight rooms, locker rooms, commercial kitchens, cafeterias, and veterinarian offices.

Since the company's inception, Oscoda Plastics has created environmentally-friendly products, utilizing excess post-industrial vinyl from single-ply roofing system manufacturing process and other PVC scrap suppliers.

*Manufactured in Oscoda, Michigan by Oscoda Plastics, Inc., PROTECT-ALL Commercial Flooring derives its durability and slip-resistance from the specialized thermal fusion process that blends remnant industrial-strength vinyl together into one monolithic piece. Oscoda Plastics, Inc. is a fast-growing manufacturer specializing in the production of environmentally-friendly building products that are used extensively in commercial kitchens, athletic facilities, veterinary offices, and many other flooring applications. For more information, please contact **John Rouse at 800-544-9538** or visit **www.oscodaplastics.com***

The screenshot shows the website for PROTECT-ALL Commercial Flooring. At the top, there is a navigation menu with links for Green Manufacturing, Products, Applications, PROFLEX, Technical Data, Photos/Testimonials, Company Info, and Contact Us. Below the navigation is a search bar with a 'GO' button. The main heading reads 'PROTECT-ALL® Commercial Flooring - Durable Flooring for Demanding Areas'. A sub-heading states 'PROTECT-ALL is the leading environmentally-friendly recycled flooring product manufactured in the United States from 100% pre-consumer content. We have been "green" since 1989.' A key statistic is provided: 'Over 6 million pounds of vinyl waste are recycled into PROTECT-ALL every year and kept out of our nation's landfills.' A photograph shows a person's feet on the flooring in a hallway. To the right of the photo, a list of applications includes: Boarding kennels, Commercial kitchens, Fitness centers, Gym floors, Locker rooms, Multi-purpose rooms, Pool decks, Retail entryways, Sports floors, Veterinary offices and surgical suites, and Weight rooms. Below the photo, there is a call to action: 'Make PROTECT-ALL Commercial Flooring your choice.' Two logos are displayed: NFSI (National Floor Safety Institute) and a circular seal. On the right side, there are four buttons: 'Find the right product', 'Locate a Sales Rep', 'Contractor Login', and 'Frequent Questions'. The footer contains the Oscoda Plastics, Inc. logo, contact information (5585 North Huron Avenue, Oscoda, MI 48750 | Phone: 800-544-9538), a 'MADE IN USA' logo, and a recycling symbol. Copyright information for 2008 is also present.

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